



CHRIS CROWE

DIGITAL MARKETER



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PROFILE

A LITTLE INFORMATION ABOUT ME

I'm a talented marketing professional with extensive experience in digital marketing and marketing automation. I have over 8 years of experience in web development and design, project management,

digital marketing, social media management, and the application of modern technology in marketing. If you're looking for someone to take your digital marketing to the next level, chances are I'm your guy.

EXPERIENCE

THE COMPANIES I'VE WORKED WITH

- 2014 — *Digital Marketing Producer*
Desert Schools FCU, Phoenix, AZ
Implemented and manage new website on Sitecore CMS, manage Eloqua implementation, and contribute to overall digital marketing strategy.
- 2012 — 2014 *SEO Manager*
University of Phoenix, Phoenix, AZ
Managed and optimized primary and secondary brand websites to drive increased traffic and conversions.
- 2011 — 2012 *Social Media Campaign Manager*
University of Phoenix, Phoenix, AZ
Managed social campaigns, platforms, and communities and set growth and engagement strategies.
- 2009 — 2011 *Social Media Marketing Analyst*
University of Phoenix, Phoenix, AZ
- 2008 — 2009 *Social Media Intern*
University of Phoenix, Phoenix, AZ
- 2007 — 2008 *Lead Web Developer*
New Avalon Technologies, Tempe, AZ

EDUCATION

BACHELORS



2009
 Business and English, Writing
 ASU

ASSOCIATES



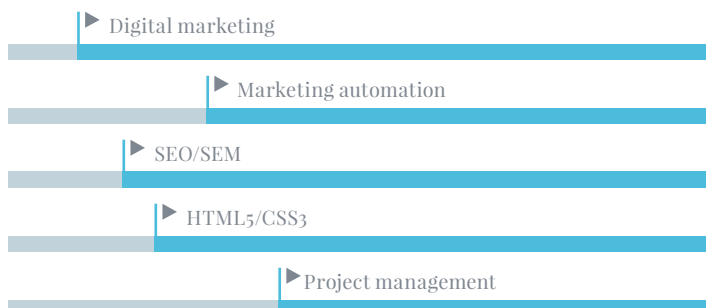
2007
 Arts
 Scottsdale Community College

ASSOCIATES



2006
 General Studies
 Scottsdale Community College

SKILLS



AWARDS



2015 CUNA Diamond Award for Desert Schools Website Redesign

CERTIFIED



2014 Certified Eloqua Master